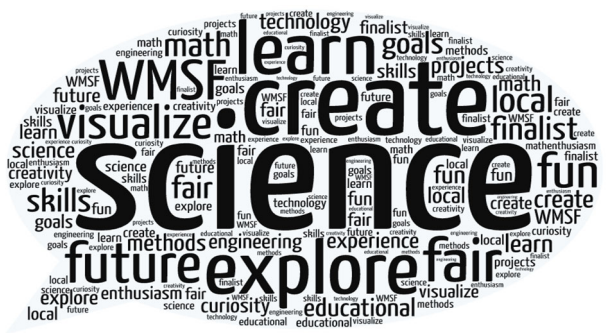


Western Manitoba Science Fair

April 11, 2023

Sponsorship Opportunities



Creating a Culture of Innovation

Your Opportunity to Partner With WMSF Your Local Regional Science Fair

The Western Manitoba Science Fair is the regional science fair for Westman and surrounding Southwestern Manitoba. WMSF is one of over 100 affiliated regional fairs in the Youth Science Canada network. Being a regional fair means that the schools in our catchment area hold their science fairs, and then send their finalists on to compete at the next level at our WMSF. Each year on average, about 25 schools from 10 or so different school divisions hold science fairs and send their finalists on to the WMSF.

The Western Manitoba Science Fair is organized by a small group of dedicated volunteers from the local professional, educational, and scientific community. Our goal is to foster an enthusiasm for science in students by encouraging their natural curiosity and creativity, through hands-on STEM projects (Science Technology Engineering Math). It's important to inspire our youth to channel this enthusiasm into worthwhile scientific endeavors while acquainting them with the use of proper scientific methods. We believe that every student deserves to investigate their questions and develop their solutions as a STEM project, and our mission is to engage, connect, support and recognize every one. We emphasize the importance of organization, planning, and communication, and provide an avenue for students to showcase their scientific talent for parents, teachers, and the community.

The WMSF is funded through a combination of donations and sponsorships from local individuals, businesses, and organizations. We depend on sponsorships from our community every year for the fair to be successful, and know that our relationships and partnerships with our contributors are vital to our success. We believe that we are investing in tomorrow's innovators and leaders, and we invite you to partner with us!

Sponsorship of the WMSF provides you with exposure to hundreds of students and parents, and over 100 science fair judges from the community. Please have a look at our sponsorship options to see which one might be right for you. We also welcome you to contact us if you have any alternative sponsorship ideas that would suit you!

WMSF Sponsorship Levels

• **Platinum - \$1,000**

- ◆ Everything in Gold category, PLUS
- ◆ Logo on WMSF Official Entry Form and in WMSF Guide
- ◆ 'Top billing' logo on award ceremony programs at fair
- ◆ 'Top billing' logo and link on WMSF website home page

• **Gold - \$500**

- ◆ Everything in Silver category, PLUS
- ◆ Logo and link in a thank you post on our facebook page
- ◆ Logo displayed in Award Ceremony program

• **Silver - \$250**

- ◆ Everything in Bronze category, PLUS
- ◆ Logo and link to your website on sponsorship page on our website www.wmsf.com

• **Bronze - \$150**

- ◆ Personalized thank you cards from fair participants
- ◆ Name in award ceremony programs at fair
- ◆ Name on our website on sponsorship page www.wmsf.com
- ◆ Personalized thank you post on our facebook page

All of the categories above give you and your business exposure to a considerable number of people from all over Southwestern Manitoba. The award ceremony program is handed out to the parents/families of approx. 500 students. The WMSF entry form and WMSF guide are read by every teacher, student and parent involved. Our website and facebook page are frequently visited by those mentioned above in addition to approx. 150 science fair judges.

In addition to the levels detailed above, there are a few other sponsorship options to consider. Please see next page for further details!

Additional Sponsorship Opportunities

T-Shirt Sponsor

- ◆ A WMSF t-shirt is given to each science fair participant on fair day, approximately 500 students
- ◆ 9 ad spots available on front of shirt - **\$350** (also receive everything in Silver category)
- ◆ 1 ad spot available on back of shirt - **\$650** (also receive everything in Gold category)
- ◆ We work with you to incorporate your logo into our t-shirt design

Special Award Sponsor

- ◆ Special Awards are a group of awards with specific criteria. As a special award sponsor, you can choose your award criteria and award amount. For example: "The Healthy Lake Committee Award - Awarded to the project that best demonstrates the enhancement or acceleration of a natural process or processes to aid in environmental repair/recovery or augmentation of a watershed. One \$100 award for grades 1-6, and one \$100 award for grades 7-12." Current special awards range in value from \$100 to \$500. Since the value of the award is given out to the winning fair participants, we request our Special Award sponsors also make an equal value donation to the WMSF to cover costs. Special Award sponsors are asked to send volunteer(s) to the fair to judge their special award.

Buy a Program Ad

- ◆ 500 printed programs are handed out at our award ceremonies. We have a couple of advertisement options:
- ◆ Center page ad: a minimum 1.5" x 2.5" ad in the center page of the program - \$300 (6 spots)
- ◆ Back page ad: a minimum 4.5 " x 6.5" ad on the full back page of the program - \$500 (1 spot)

Please contact us at 1-204-727-4700 or info@wmsf.com if you would like to become a WMSF Sponsor, or if you have any questions. We look forward to hearing from you!