

# Western Manitoba Science Fair

April 9, 2024

## Sponsorship Opportunities

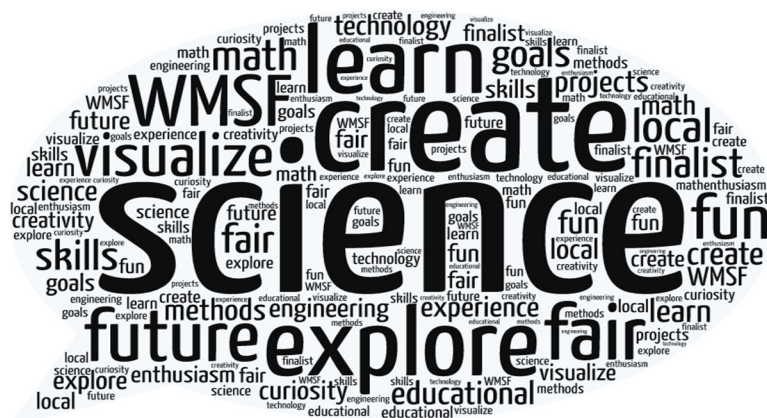
### *Creating a Culture of Innovation*

Your Opportunity to Partner With WMSF, Your Local Regional Science Fair

The Western Manitoba Science Fair is the regional science fair for Westman and surrounding South-western Manitoba. WMSF is one of over 100 affiliated regional fairs in the Youth Science Canada network. Being a regional fair means that the schools in our catchment area hold their science fairs, and then send their finalists on to compete at the next level at our WMSF. Each year on average, about 25 schools from approx. 10 different school divisions hold science fairs and send their finalists on to the WMSF.

The Western Manitoba Science Fair is organized by a small group of dedicated volunteers from the local professional, educational, and scientific community. Our goal is to foster an enthusiasm for science in students by encouraging their natural curiosity and creativity, through hands-on STEM projects (Science Technology Engineering Math). It's important to inspire our youth to channel this enthusiasm into worthwhile scientific endeavors while acquainting them with the use of proper scientific methods. We believe that every student deserves to investigate their questions and develop their solutions as a STEM project, and our mission is to engage, connect, support and recognize every one. We emphasize the importance of organization, planning, and communication, and provide an avenue for students to showcase their scientific talent for parents, teachers, and the community.

The WMSF is funded through a combination of donations and sponsorships from local individuals, businesses, and organizations. We depend on sponsorships from our community every year for the fair to be successful, and know that our relationships and partnerships with our contributors are vital to our success. We believe that we are investing in tomorrow's innovators and leaders, and we invite you to partner with us!



## WMSF Sponsorship Levels

All of our sponsorship categories below give you and your business exposure to a considerable number of people from all over Southwestern Manitoba. The award ceremony program is handed out to the parents/families of approx. 500 students. The WMSF entry form and WMSF guide are read by every teacher, student and parent involved. Our website and facebook page are frequently visited by those mentioned above, in addition to approx. 150 science fair judges.

Please have a look at our sponsorship options to see which one might be right for you. We also welcome you to contact us if you have any alternative sponsorship ideas that would suit you!

What you get...	Bronze \$150	Silver \$250	Gold \$500	Platinum \$1000
Personalized thank you cards from fair participants	✓	✓	✓	✓
Name in award ceremony programs at fair	✓	✓	✓	✓
Name on our website on sponsorship page <a href="http://www.wmsf.com">www.wmsf.com</a>	✓	✓	✓	✓
Personalized thank you post on our facebook page	✓	✓	✓	✓
Logo and link to your website on sponsorship page on our website <a href="http://www.wmsf.com">www.wmsf.com</a>		✓	✓	✓
Logo and link in a thank you post on our facebook page			✓	✓
Logo displayed in Award Ceremony program			✓	✓
Logo on WMSF Official Entry Form and in WMSF Guide				✓
'Top billing' logo on award ceremony programs at fair				✓
'Top billing' logo and link on WMSF website home page				✓

## Additional Sponsorship Opportunities

### T-Shirt Sponsor

- ◆ A WMSF t-shirt is given to each science fair participant on fair day, approximately 500 students
- ◆ 9 ad spots available on front of shirt - **\$350** (also receive everything in Silver category)
- ◆ 1 ad spot available on back of shirt - **\$650** (also receive everything in Gold category)
- ◆ We work with you to incorporate your logo into our t-shirt design

### Special Award Sponsor

- ◆ Special Awards are a group of awards with specific criteria. As a special award sponsor, you can choose your award criteria and award amount. For example: "The Healthy Lake Committee Award - Awarded to the project that best demonstrates the enhancement or acceleration of a natural process or processes to aid in environmental repair/recovery or augmentation of a watershed. One \$100 award for grades 1-6, and one \$100 award for grades 7-12." Current special awards range in value from \$100 to \$500. Since the value of the award is given out to the winning fair participants, we request our Special Award sponsors also make an equal value donation to the WMSF to cover costs. Special Award sponsors are asked to send volunteer(s) to the fair to judge their special award.

### Buy a Program Ad

- ◆ 500 printed programs are handed out at our award ceremonies. We have a couple of advertisement options:
- ◆ Center page ad: a minimum 1.5" x 2.5" ad in the center page of the program - \$300 (6 spots)
- ◆ Back page ad: a minimum 4.5" x 6.5" ad on the full back page of the program - \$500 (1 spot)

# Western Manitoba Science Fair Sponsorship Agreement

## Sponsor Info

Company: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ Postal Code: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

## Sponsorship Levels

- \$1,000 Platinum Sponsor
- \$500 Gold Sponsor
- \$250 Silver Sponsor
- \$150 Bronze Sponsor
- T-shirt Sponsor\*
- Special Award Sponsor
- Buy a Program Ad\*
- Other: \_\_\_\_\_

For special awards, please provide the wording for your award and the dollar amount. If you would like recommendations please feel free to contact us and we can discuss.

\_\_\_\_\_  
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\_\_\_\_\_  
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\* If you are interested in a T-shirt Sponsorship or buying a Program Ad, please contact us to ensure there is an available spot.

Please make cheques payable to Western Manitoba Science Fair. If you would prefer an electronic invoice to pay by credit card, or to send an e-transfer, please contact us.

All individuals, businesses and companies who donate to the WMSF will be recognized on our website, Facebook page and at the fair. For Silver Sponsorships and higher, please email your logo to us at [info@wmsf.com](mailto:info@wmsf.com).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please return this form by mail, email or fax to: Western Manitoba Science Fair

637 10th Street, Brandon, Manitoba, R7A 4G6

Phone: 204-727-4700 Fax: 1-204-202-6125 Email: [info@wmsf.com](mailto:info@wmsf.com)

[www.wmsf.com](http://www.wmsf.com)